




# A Wake-Up Call for Organization Leaders - 9 Key Recommendations


**1** The C-Suite is failing to align business and technology strategies.



**1.73**

The average business alignment grade is a C-minus – **1.73 on a 4-point scale.**


**2** When organizations grade their efforts at business/technology alignment –




**46%**

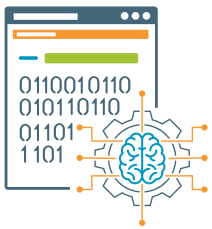
Almost half grade their efforts at business/technology alignment either as “needs improvement” or “poor.”

**3** Senior executives are overly optimistic about business/technology alignment –

**55%**  rate their efforts “good” or “excellent” vs. only...

**23%**  of directors and managers.


**4** Organizations are losing the battle against information chaos –




**1.64**

The average organization scores its efforts as **1.64 on a four-point scale.** The choice? Fall behind or double-down on your IIM investments.


**5** The two most important information challenges remain;


**25%**  digitizing, automating, and integrating processes;

**24%**  managing information throughout it's lifecycle.

**6** The two most mature IIM competencies reflect the unique challenges posed by COVID:




On a four-point scale:

 **2.44** Information privacy and security, and...

 **2.04** digital workplace.

**7** Organizations are lagging in building the leading-edge competencies critical to automation information management practices.


On a four-point scale:

 <b>1.46</b> Intelligent Capture	 <b>1.20</b> Machine Learning	 <b>1.08</b> Robotic Process Automation
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...are the least mature of ten key IIM competencies.

**8** What barriers do organizations face in deploying IIM technologies?

 **26%** At the top of the list is money – “lack of budget and resources”.

 **24%** This is followed by “lack of a true strategy for managing information assets”, and...

 **18%** “an immature culture”.

**9** Most important element in a successful IIM deployment?



**30%**

Developing clear, consistent, and prioritized business requirements before you start talking to vendors and buying any technology.

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