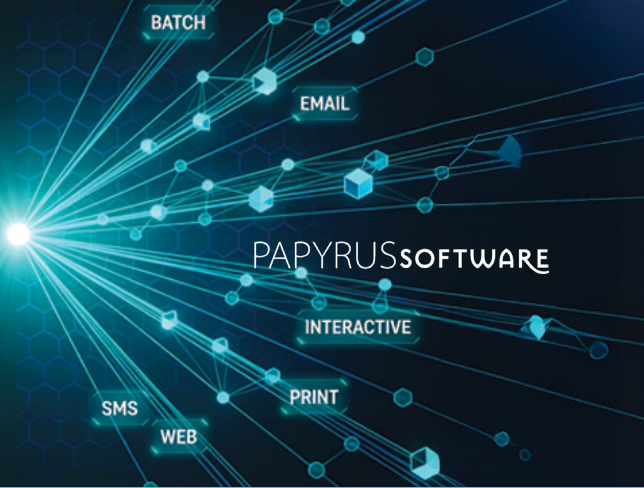


Elevate Your Customer Engagement

Consolidate Batch, Interactive, On-Demand, and Online Communications into a single source of truth — one template engine, every channel, zero drift.



THE CHALLENGE

Beyond Just Sending Documents

In today's market, first-class service means delivering transparency and relevance when it matters most.

Maintaining a consistent corporate identity across high-volume batch statements, ad-hoc letters, and interactive web contracts is no longer just a technical task—it is a critical driver of customer retention and market agility.

Fragmented legacy systems cause template bloat, ballooning IT bottlenecks, and branding chaos.

THE PAPYRUS ADVANTAGE

Papyrus unites people, workflows, and complex data

●+ Design Once, ●● Deploy Everywhere

Use a single template engine to generate high-volume batch print (AFP/PDF), responsive HTML for web/mobile, and interactive letters from the exact same building blocks.

📄 Zero-Manipulation Data Integration

Save months of implementation. Papyrus ingests any data format natively (ASCII, XML, etc.) without complex pre-processing or expensive API coding.

🛡️ Business Empowerment with IT Integrity

The Business Designer lets non-technical teams manage up to 95% of content and logic in a No-Code environment, while IT maintains robust architecture in the WebRepository.

🔄 Intelligent Closed-Loop Delivery

Automatically switch channels (e.g., from Email to SMS or Print) if a message isn't opened — ensuring 100% reach and compliance.

20x VELOCITY

Increase in daily communication production

50-75% EFFICIENCY

Time savings in template design & maintenance

95% AUTONOMY

Business ownership of communication tasks

— ENTERPRISE SPOTLIGHT

Commerzbank & comdirect: Legacy Migration at Scale

CHALLENGE High-skill, manual migration overhead after moving from Assentis (Smart Communications) and DOPIX (Quadient).

SOLUTION Leveraged advanced *Papyrus Converter* extensions to automate highly complex document structures, turning a senior-level migration burden into a scalable process manageable by a non-technical team.

IMPACT Cloud-native architecture delivering a peak throughput of **1 Million documents/hour** (batch) and **3,000 PDFs/minute**, servicing over 10,000 concurrent users with 24/7 availability.

— CUSTOMER VOICE

”

Papyrus PDF's accessibility features are instrumental in our PDF/UA adoption goals and enable Banca Popolare di Sondrio to deliver truly inclusive experiences for all customers — exceeding regulatory standards.

— BANCA POPOLARE DI
SONDRIO · PDF/UA
PROGRAMME

One Platform. Three Tailored Experiences.

Whether you are a deep-level data architect or a front-office business user, Papyrus provides a tailored interface connected to the same central **WebRepository**—ensuring a Single Source of Truth for everyone.

THE SMART LIFECYCLE

Interactive & Lifecycle Tools

	Wizard-Based WebClient	Business Designer	Papyrus Engineering Hub
PRIMARY USER	Casual Users & Front-Office	Business Power Users	IT Developers & Architects
USER EXPERIENCE	Guided Q&A / Zero-Training	Creative Drag-and-Drop	Technical WYSIWYG IDE
COMPLEXITY	Standardized Guardrails	Advanced Business Rules	Deep Data & System Logic
CORE STRENGTH	Speed, Compliance, Error-Prevention	Autonomy, Reusability, Agility	Max Performance (35M pages/hr)

 **GUIDED**

Guided Document Wizards

Transform complex document creation into an error-free questionnaire for internal staff or web self-service. The system pulls backend data via REST in real time to pre-populate forms, applying natural language business rules (e.g., “If customer is Gold, add Premium Header”) automatically behind the scenes.

 **COLLABORATIVE**

Living Documents

Native interactivity allows documents—even those designed for batch—to embed editable fields, fillable PDFs, and digital signatures. Teams can draft, review, and visually compare versions via an integrated sign-off workflow that bypasses slow IT release cycles.

 **ANALYTICAL**

Dashboards & Reporting

Empower business teams to customize their data views in real time using an intuitive WYSIWYG interface. Users can easily adjust date ranges, swap chart types, and insert contextual images—then seamlessly push those insights directly into custom dashboards or Power BI.

Deep Tech Pillars for Transformation

- **Scale**
Driven by the DocEXEC engine, scaling up to **35 Million pages per hour** per server depending on architecture constraints.
- **Asset Management**
Central WebRepository controls **versioning, lifecycle stages** (Dev > Prod Archive), and **role-based security**.
- **AI-Powered Migration**
Accelerate your legacy platform transition using integrated Generative AI and advanced migration and test tools. Proven by Commerzbank to **deliver flawless content fidelity** and **massive time savings**.

Cross-Enterprise Use Cases

- **Customer Self-Service**
Portal-driven, real-time on-demand document generation.
- **Seamless Onboarding**
Dynamic smart contracts, digital signatures, and registrations.
- **Operations & Risk**
Claims processing, portfolio reviews, and credit risk analysis.

Ready to consolidate every channel on one platform?

Contact us and we'll map your current CCM stack against Papyrus and quantify the migration path.

PAPYRUS SOFTWARE · IBM PARTNER · www.isis-papyrus.com

