AIIM20 Conference Features Workplace Equity Sessions

Papyrus Software supports Women in Information Management efforts

February 24, 2020, Silver Spring, MD -- The Association for Intelligent Information Management ([AIIM](#)), welcomes Papyrus Software as a foundational sponsor for its Women in Information Management (WIIM) community. Formed just four years ago, WIIM has hosted a variety of topic-based events designed to educate and empower women in the workplace in general, and in the Intelligent Information Management (IIM) industry in particular.

The upcoming [AIIM20 Conference](#) in Dallas will feature several WIIM-led sessions in roundtable format. Annemarie Pucher, CEO of Papyrus Group said, "Papyrus Software understands and supports a global community where women in leadership are the fabric of our workplace and not just the exception. In our technology/ engineering initiatives we work to engage with the best of breed with a focus on cultural dexterity." Female executives from Papyrus Software will host a panel discussion titled "Advancing Gender Equity in the Workplace: it takes MALE and FEMALE champions." Gender equity champions are career enablers who enhance visibility among top leadership and welcome a broad range of leadership styles to ensure that no talent is bypassed. The conference panel is comprised of champions who actively work with male and female coworkers to become allies for this important cause.

"We are grateful for the support of Papyrus Software in expanding the WIIM program offerings, and we applaud their commitment to advancing women," said Peggy Winton, AIIM President. "It is especially rewarding for us to honor an organization like Papyrus Software whose CEO is a woman."

About AIIM
Established as an industry association 75 years ago, AIIM is dedicated to nurturing, growing and supporting the information management community through research, education/certification, and peer-to-peer mentoring. AIIM believes that information is an organization's most valuable asset. Having defined Digital Transformation in information-driven terms, AIIM has developed a set of capabilities, called Intelligent Information Management that serves as a roadmap to transformative success.

About Papyrus Software
As co-founder and CEO of Papyrus Group, for the past 30+ years Annemarie has driven Papyrus Software and delivered unique content and process-driven Papyrus Platform Omni Channel Business Communication Process and Case Management solutions, which are used today by more than 2,500 organizations worldwide and supported by 16 subsidiaries, 4 development centers. Her career began with IBM in software training at IBM Austria and on assignments in UK and Saudi Arabia, also managing product marketing in the Austrian electronics industry. She is a worldwide speaker on business-enabling technology for customer service and communication, and studied law at the University of Vienna in Austria.