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ISIS Papyrus Chief Architect Honored with Xplor Brian Platte Lifetime Achievement Award

Worldwide electronic document systems association recognizes Pucher's patented innovations and achievement record in digital document industry

VIENNA and DALLAS (Feb. 23, 2009) – [ISIS Papyrus](#) Chief Architect [Max J. Pucher](#) has been selected by the Xplor International Awards Committee as the winner of the 2009 Brian Platte Lifetime Achievement Award for setting standards within the document management industry with software products such as Papyrus Designer and the Papyrus Platform and patented innovations such as the Papyrus User-Trained Agent for automatic discovery of complex business process event patterns.

“Receiving this distinguished award named for the father of AFP and former CTO of IBM is truly an honor,” said Mr. Pucher. “I knew Brian Platte well and always had the highest respect for his visions and principles. I will try to live up to his example by standing firm on our commitment to our customers and employees. Our focus on long-term benefits rather than buzzword-compliant ‘me-too marketing’ has enabled ISIS Papyrus to bring content/process-driven business value to companies around the world.”

Given annually to individuals whose efforts and contributions have significantly changed the course and development of the digital document industry, the Brian Platte Lifetime Achievement Award will be presented to Mr. Pucher during the opening ceremony of the [Xplor Global Conference and Exhibition](#) on March 5 at the TradeWinds Island Grand Hotel in Tampa Bay, Fla. Xplor will also recognize winners in the Innovator and Technology Application of the Year categories.

Mr. Pucher launched the ISIS Papyrus company with partner Annemarie Pucher more than 20 years ago after working with IBM in various positions in Austria, UK and Saudi Arabia. He was one of the first AFP experts in Europe before going on to invent the ISIS AFP-Designer, the first product to offer PC-based graphical forms and integrated data-layout design that were fully compatible to the IBM mainframe.

“I guess my main achievement is that some of my concepts and solutions – such as my Year 2000 blueprint for a consolidated Inbound/Outbound ECM system – are now accepted and used by all major ECM vendors,” Mr. Pucher stated about his work. “Hopefully I will be able to achieve similar acceptance with my vision to consolidate ECM, BPM and CRM with business rules and intelligence using a defined business architecture. Receiving recognition with this award raises my hopes. I want to thank everyone who had the stamina to put up with my long-range ideas through all these years! Only these loyal companions made my success possible.”

Today, [ISIS Papyrus](#) has more than 250 employees in 16 offices and the [Papyrus Business Information Platform](#) is used by more than 2,000 organizations worldwide to improve enterprise customer service, quality and communication. The \$100 million (USD) global software business supports Fortune 1000 companies, issues more than half of the United States credit cards and produces more financial and telecom documents than any other vendor in the European Union.

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ISIS Papyrus is also recognized this year by Xplor in the Technology Application of the Year category as the recipient of honorable mention for its SAP-integrated e-billing application for a U.S. energy provider utilizing the ISIS Papyrus Platform.

Details about the Xplor Global Conference and 2009 award winners are available at <http://www.xplor.org>.

About [ISIS Papyrus Software](#):

ISIS Papyrus develops and delivers consolidated customer communication and process optimization solutions for enterprise organizations in the financial, utility, telecommunications, healthcare, insurance and public sectors. In 2008 ISIS Papyrus [celebrated 20 years of excellence](#) and customer-focused innovation, with 16 offices, 14 subsidiaries and three development centers supporting more than 2,000 enterprise and government customers worldwide. ISIS Papyrus solutions for process improvement, business correspondence, multi-channel output, e-mail, document capture and archiving are based on a proven and fully integrated application platform. It uses a defined business architecture to enable flexibility, efficiency, collaboration, quality and continuous improvement of customer focused content and processes. More information about the company and its ISIS Papyrus Enterprise Communication and Process Platform is available online at <http://www.isis-papyrus.com>.

About Xplor International:

Xplor International is a worldwide, not-for-profit professional association that consists of thousands of users and supplies of the products and services that recreate, modify and deliver customized information using a wide variety of document technologies. The association provides educational products and programs for its members and the industry at large through conferences, meetings and annual events. The company's worldwide headquarters is located in Lutz, Florida, with affiliated offices around the world. Further information is available at www.xplor.org.

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