# Papyrus Notifications Service

## Enterprise integration, definable trigger points
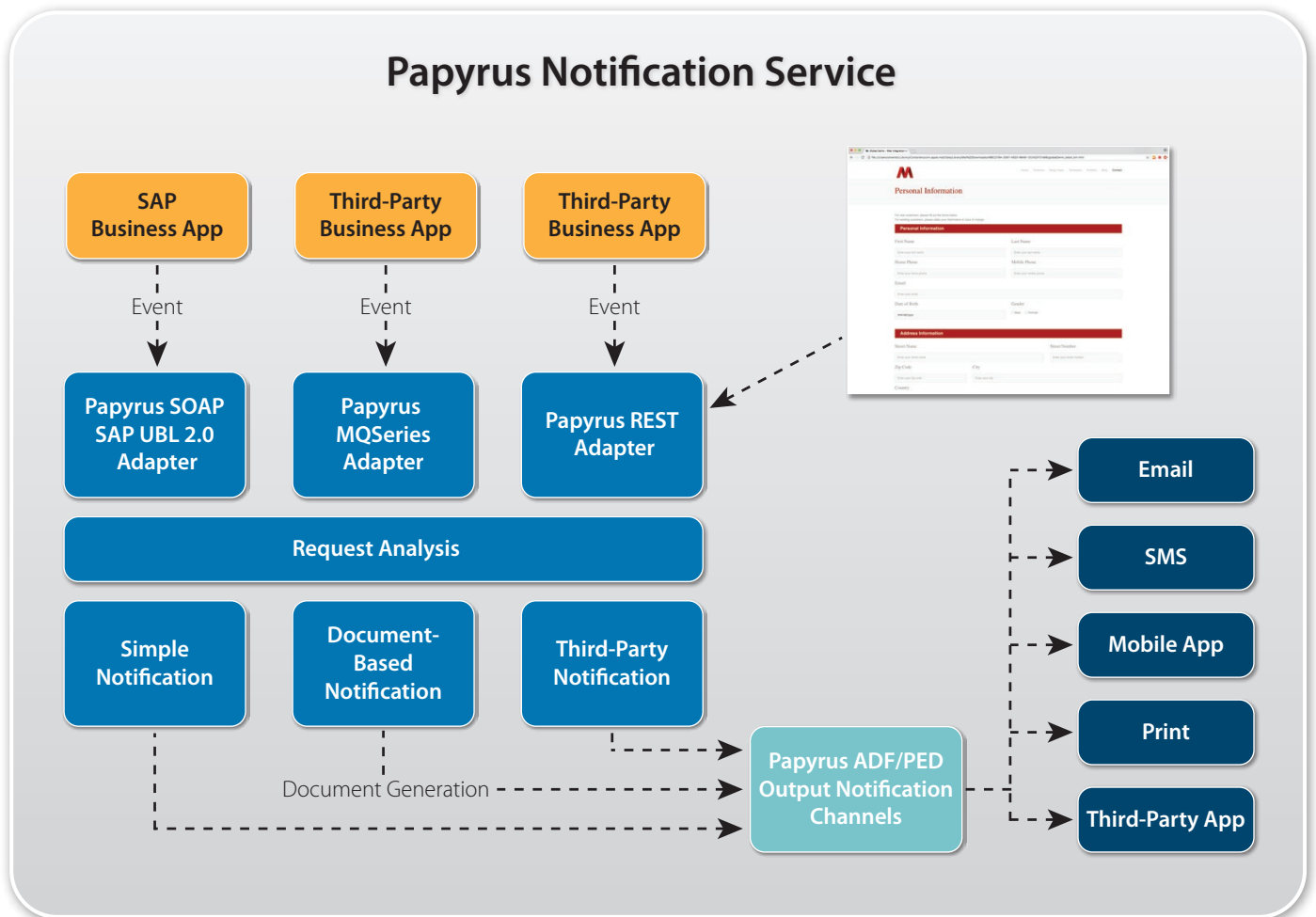


## Dynamically Deliver Custom Notifications Across All Channels

### Key Benefits:

- Full integration with existing enterprise applications
- Support for desktop, browser and mobile
- Definable trigger points by both third-party applications and Papyrus products
- Integrated inbound, outbound messaging (email, SMS, print, mobile app)
- All messages are tracked – from creation to delivery and opening

# Papyrus Notification Service



## Product Description

Papyrus Notification Service supports the dynamic delivery of customized notifications, over various outbound channels, by definable trigger conditions.

Through state-of-the-art SOAP or REST adapters, the Papyrus platform integrates seamlessly into already existing architecture.

Events performed by third-party applications or Papyrus products/frameworks can trigger a notification. These simple- or document-based notifications are easily customizable and can be distributed across all Outbound Channels when powered by the dynamic Print and E-Delivery Solution. Every message sent can be tracked from creation, through delivering, to opening.

## Triggers for Notification

Trigger points can be defined by either third-party applications or Papyrus products/frameworks:

- **External Third Party Applications**
  Existing applications can be integrated with one of the various standardized Papyrus adapters (REST, SOAP, TypeManager, File, MQ,..)
- **Internal Papyrus products/frameworks**
  Also all internal products are integrated with the Papyrus notification service.

## Notification Types

- **Simple Notification**
  Papyrus receives a message that is forwarded to the destination system.
- **Document-based Notification**
  Data is received and used to create a document that will be distributed directly to the end user.
  - **Third-party notification**
    Data from third-party applications is received and delivered over various outbound channels.

## Delivery to the end system/user

Empowered by the Papyrus E-Delivery solution, notifications can be delivered to all modern outbound channels, such as email, SMS, mobile apps or even third-party channels. This solution is easily configurable without hard-coded scripts.

**Multi-Channel Delivery**

**Print**
Remains a critical path

**Email**
Including full bounce handling

**SMS**
Direct to mobiles with personalized messages and hyperlinks

**Social**
Deliver to Facebook Twitter, etc.

**Mobile**
Lands directly in your dedicated app

**Archive**
Store in WebArchive or deliver to your own archive

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